

MBA



KOLEJ UNIVERSITI
LINTON
UNIVERSITY COLLEGE

KPT/JPT/OFT/US/N 03

Master of Business Administration

KP/JPS (N/340/7/0049) 04/16 - KUL



Managerial Positions / Entrepreneurial

Strategic Thinking

Leadership and People Management

Develop Proficiencies in Strategic Thinking

Communication, Problem Solving and Decision-Making Skills



MASTER OF BUSINESS ADMINISTRATION

Offered at
KOLEJ UNIVERSITI LINTON / LINTON UNIVERSITY COLLEGE - KP/JPS (N/340/7/0049) 04/16



Programme Outline :

The aim of the Master of Business Administration programme is to produce versatile managers with advanced knowledge of management theories and practices, skills and abilities who have the recognised potential for greater managerial responsibilities in public and private sectors as well as managing their own businesses. The programme is structured in such a way that the students are exposed to a myriad of essential and functional aspects of business and management tools and concepts that can be built upon and applied to a variety of career fields with greater focus on the ever-changing business environment. Graduates are able to cultivate the critical skills necessary to excel in an array of managerial positions or entrepreneurial undertaking and develop proficiencies in strategic thinking, leadership and people management, communication, problem solving and decision-making skills.

Programme Objectives :

The objective of this programme is to produce competent graduates who are able to effectively transform contemporary management theories that are applicable to the problems and issues encountered in today's highly complicated and dynamic business environment into actual management practices through the emphasis on real-world skills and knowledge that managers and entrepreneurs and/or intrapreneurs need to succeed in today's competitive business world. Through enhanced multi-disciplinary managerial knowledge and skills, graduates are able to integrate the various business functions in formulating and implementing appropriate corporate, business and cross-functional strategies as a result from the ability to understand, analyse and evaluate complex internal and external environmental factors. This will be strengthened by the ability to inculcate ethical and professional management practices. Graduates are able to examine problems, explore alternatives and apply theories and concepts to derive solutions to complex problems and get tasks accomplished through effective leadership and interaction with other people at higher or lower levels. The entrepreneurial and intrapreneurial mindset, critical and creative thinking are also built into the programme in order to create potential entrepreneurs and/or intrapreneurs from among the graduates. Graduates will also be able to demonstrate lifelong learning skills with the purpose of enhancing their managerial and leadership skills through the ongoing commitment rendered to personal and professional managerial development.

Entry Qualifications :

- Pass a Bachelor's degree from Kolej Universiti Linton; or
- Pass other equivalent Bachelor's degrees from local or foreign institutions; or
- Other equivalent qualifications recognized by Malaysian Government.

English Requirements :

Students must pass:

- International English Language Testing System (IELTS) with a minimum of band 6.0; or
- Test of English as a Foreign Language (TOEFL) with a minimum score of 550 (213 for CBE; 80 for IBE); or
- Equivalent Intensive English Course conducted by Kolej Universiti Linton.

Duration : 1 ½ years



Programme Structure

Year 1

Sem 1	Sem 2	Sem 3
<ul style="list-style-type: none"> • People Management for Competitive Advantage • Strategic Management Accounting • Economic Environment of Business • Marketing and Business Growth 	<ul style="list-style-type: none"> • Corporate Law and Governance • Strategic Information Systems • Business Research Methods and Strategy • Operations and Supply Chain Management 	<ul style="list-style-type: none"> • Research Project • Corporate Financial Analysis for Business Decision • Leadership and Organisational Management

Sem 1

- Research Project (Continue)
- Managing Organisational Strategy
- Entrepreneurship and Innovation as Growth Engine

Career Prospects :

Strategic Planning, Marketing, Finance, Human Resource, Operations and Supply Chain, Information Systems, Researcher, Consultant and Academic.

Professional Progression:

We are living in an era where best management practices are emphasised. It therefore comes as no surprise that Master of Business Administration (MBA) is widely regarded as the most prestigious business qualification in the world. In some industries, MBA is no longer “an added advantage”, but has become an essential qualification.

Graduates today want assurances that their jobs will provide them with career progression and satisfaction. With more and more employers recognising MBA as a “currency” in the human resources marketplace, graduates are expected of career development opportunities where rewarding roles and attractive financial incentives await them.

Linton’s MBA has been designed in such a way that it takes into account all the critical knowledge and skills demanded by outstanding managers today. These include proficiencies such as those possessed by eminent strategists, people-oriented leaders, effective communicators, problem solvers and decision-makers. Together with the wide yet in-depth knowledge of essential business tools and concepts, these qualities allow the MBA graduates to outperform and create a competitive disadvantage on others. Compared to other professionals, graduates will have fast career progression to senior management level, board level or specialised consulting positions within the range of business and industry sectors. They are versatile enough in their ability to move into the academic sector and create a difference amongst the ordinary who wish to become extraordinary in their lives.

Teaching Methods:

Linton’s MBA is a learner-centric and adult-oriented programme. It offers not only a balance between theory and practice but also knowledge and skills. Innovative teaching methods such as interactive lectures, real world case studies, active discourses, role plays, simulations, collaborative projects, and experiential learning are employed depending on the nature of the modules. Whenever possible, industry experts will be invited to share their practical experiences. Students are able to challenge academic theory and apply them to real-world business problems, thereby sharpening their analytical and decision making skills. The small class size allows the instructors to provide individual attention to each and every student, empowering them to learn to their greatest potential.

MBA Research Dissertation:

Successful managers are those who solve problems and make decisions scientifically based on the findings of research. Guided by this, the dissertation is a testament of students’ ability to put knowledge and skills that they have learnt into one significant written document. At Linton, they will be guided by instructors who themselves have rich research backgrounds. A wide range of possible topics for research will be offered with particular emphasis on practical elements of business and management functions.

This is to provide students with opportunity to reflect upon their overall experience and ideas to bring about contributions to knowledge building. The module has been structured in such a way that students will have sufficient time to work on their research project, be it quantitative or qualitative in nature.

- Linton’s MBA focuses on both the structure and content to deliver the most current business and management practices to the students. Particular emphasis is given to strategy through the ability to view all the functional disciplines as one integrated business case.
- The 1 ½ year duration of Linton’s MBA programme allows graduates to complete the programme at an accelerated pace and develop their career to the fullest potential to create an impact to the industry.
- The instructors are highly qualified with wide range of expertise and knowledge. They are specifically picked through rigorous selection process to ensure that real-world experiences and latest developments in management research are effectively shared. More importantly, they are dedicated and committed to the students. They are available as and when students need them. Most of the instructors, if not all, would have doctorate qualifications or higher.
- The classes are scheduled in such a way that busy executives have the flexibility to pursue a higher qualification without having to give up their jobs.

- By earning an MBA recognised by the Ministry of Higher Education, graduates have the option of pursuing higher qualifications such as a Doctor of Business Administration (DBA) or Doctor of Philosophy (PhD) degrees at any recognised institution in the country or abroad.





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MBA

Master of Business Administration



We Lead in Engineering, Built Environment and Technology Education

Kolej Universiti Linton

Linton University College

Registration: KPT/JPT/DFT/US/N 03

Kolej Universiti Linton Sdn Bhd
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Note: Kolej Universiti Linton/ Linton University College will make every effort to ensure the accuracy and timeliness of facts and information published on this prospectus and is not responsible for the inadvertent discrepancies which may exist. You are advised to verify the same from the Marketing Management Department (MMD).

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