

MBA

MASTER OF BUSINESS ADMINISTRATION

KPT/JPS(PA0108)11/15



TAKING YOU TO A HIGHER ACHIEVEMENT

The programme is aimed at executives and senior managers who aspire to higher level roles within their organization, those who wish to enhance their career prospects, and those who wish to move from a specialist field to a more senior strategic role. Participants will learn to apply theoretical understanding of management to complex business issues, gain insight into contemporary research and leading-edge practice in management, and generate originality and enterprise in approaching business issues

MBA @ KBU



WHY MBA @ KBU IS YOUR No.1 CHOICE?

- Awarded by Anglia Ruskin University, UK - an internationally recognised qualification
- Anglia Ruskin's Lord Ashcroft International Business School is one of the best business schools in the UK and Europe
- Flexible modular structure, allowing for optimum choices within a specialised area
- Access to Anglia Ruskin University's e-library and online database, Emerald
- Seminars by successful entrepreneurs and professionals

ABOUT LORD ASHCROFT INTERNATIONAL BUSINESS SCHOOL @ ANGLIA RUSKIN UNIVERSITY, UK



Lord Ashcroft International Business School (LAIBS), at Anglia Ruskin University, is one of the largest business schools in the East of England with over 80 full-time teaching staff, over 4,000 students in the UK and overseas and a global network of businesses and academic partnerships. LAIBS offers a range of undergraduate and postgraduate programmes to suit the demands of the students.

LAIBS is located at each of Anglia Ruskin University's two main campus sites in Cambridge and Chelmsford and are active at local, regional, national and international levels.

LAIBS approaches business and management education in a different way from the majority of UK business schools. Its practice based courses and research mean the School engages directly in both the design and delivery of its services with businesses and organisations.

The Anglia Ruskin MBA is accredited to the Association of Business Schools (ABS) a body representing UK leading business schools.

MASTER OF BUSINESS ADMINISTRATION (MBA)



Awarding University:

Anglia Ruskin, UK - It has a history of over 150 years, over 30,000 students of which 4,000 are doing post-graduate studies

Faculty:

Lord Ashcroft International Business School (Anglia Ruskin University) School of Business, Hospitality & Tourism Management (KBU)

Duration:

2 years part-time, 1 ½ years full-time

Intakes:

January and September

Entry requirements:

A degree in any discipline or a professional qualification deemed to be equivalent. Candidates for whom English is not a first language will be expected to demonstrate a certificated proficiency of IELTS 6.5 or equivalent.

Lecturers:

Academic team with PhD/DBA qualification or professionally qualified with extensive teaching and industry experience

Resources:

Access to vast electronic database library

FEES STRUCTURE FOR MALAYSIAN STUDENTS

Application Fee (non refundable)	RM500
Security Deposit Fee (refundable)	RM800
Resource Fee (per year)	RM500
Tuition Fee (180 per credit)	RM32,400 (180 credit)

Explanatory Notes

1. Fees are subject to change without prior notice.
2. For international students, kindly refer to the Marketing Department for further information on fees structure.

MODULES

- Organisational Behaviour
- Economics of Global Trade
- Project Management
- Decision Making and Problem Solving
- Marketing Management
- Strategic Financial Analysis
- Entrepreneurship and Innovation
- Research Methods for Managers
- Business Analysis Project
- Strategic Management
- Dissertation



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