



QUEST
INTERNATIONAL
UNIVERSITY

In proud
partnership with



BACHELOR OF BUSINESS ADMINISTRATION (HONS) IN HOSPITALITY & TOURISM MANAGEMENT (N/345/6/0255)



Quest International University's Bachelor of Business Administration (Honours) in Hospitality & Tourism Management is designed to prepare students to engage competitively in management related work in the hospitality and tourism sectors. Our programme gives a broad coverage of the best practices in the hospitality and tourism fields in its coursework content, reinforced with critical soft skills that are an integral part of the profession.

The curriculum has derived valuable inputs from industry in its design and includes both research and internship

components. The research element will enable students to develop an analytical mindset which is crucial to making key decisions that drive success. The internship involves valuable hands-on training on the multiple facets of hotel management at premier local and international hotels identified by the University with students being given the option to choose the hotels. An integral part of the programme is the development of communication and interpersonal skills that will have an impacting influence on the career paths of graduates in the industry which offers unlimited employment opportunities.

PROGRAMME CONTENT

MQA Courses	<ul style="list-style-type: none"> • Bahasa Kebangsaan A/B • Pengajian Malaysia • Pengajian Islam or Pendidikan Moral
University Courses	<ul style="list-style-type: none"> • English 1 • English 2 • Study of Society • Understanding Human Behaviour • Co-Curriculum
Compulsory Courses	<ul style="list-style-type: none"> • Principles of Marketing • Introduction to Finance • Business Economics • Principles of Management • Business Statistics • Business Communication • Commercial Law • Management Information Systems • Principles of Tourism • Introduction to Hospitality Management • Introduction to Events Management • Business Ethics and Corporate Governance • Hospitality Human Resource Management • Tourism Policy and Planning • Consumer Behavior in Hospitality Sector
Elective Courses	<ul style="list-style-type: none"> • Revenue Management for Hospitality Firm • Housekeeping Management • Restaurant Management

ENTRY REQUIREMENTS

Sijil Tinggi Pelajaran Malaysia (STPM)	Full passes in two (2) subjects or CGPA 2.00
General Certificate of Education Advanced ("A") levels	Full passes in two (2) subjects
QIUP Foundation in Business / Science	Pass
SAM / AUSMAT / UNSW Foundation / NSW HSC / SIT Foundation / MUFY / CIMP / CPU	Pass
Government Matriculation	Pass with CGPA of 2.0
Unified Examination Certificate (UEC)	A minimum of Grade B in five (5) subjects
Indian Higher School Certificate (HSC)	Grade C+ in any three subjects (A: 75-100; B+: 66-74; B: 57-65; C+: 50-56; C: 45-49)
Diploma in Business / IT	CGPA ≥ 2.0
International Baccalaureate (IB)	Pass with 24 points
Bangladesh Higher School Certificate (HSC)	Grade C+ in any three subjects, including English (A: 75-100; B+: 66-74; B: 57-65; C+: 50-56; C: 45-49)
Other Qualifications	Other qualifications will be assessed based on Senate's recommendation and referred to MQA for approval on a case by case basis.

Intakes:

There will be two (2) intakes in each academic year, i.e April and September.

Duration:

Full Time : The bi-semester programme is taught over a period of three years.

Part Time : The tri-semester programme is taught over a period of five and a half years.

Assessment:

Students' ability is gauged both through continuous assessment and a final year exam. The continuous assessment comprises tests/quizzes, mid-semester examinations and projects/assignments, which accounts for an allocation of about 40%-50% of the coursework marks. The balance of the marks is allocated for the final examination.

*All information provided above are subject to changes without prior notice

TOLL FREE
1800 88 7487
www.qiup.edu.my

Arise.Awake.Achieve